

## MEDIA KIT

## **ABOUT US**



Hillsborough, Pinellas, Pasco, Polk, Manatee & Sarasota Counties

TamapBayGay.com has been the leading online LGBTQ+ resource dedicated to the Tampa Bay region for over 22 years.

Locally Gay owned online platform supporting the Hillsborough, Pinellas, Pasco, Polk, Manatee & Sarasota Counties.

We provide a LGBTQ+ & Ally business directory, weekly events, and the latest digital content. Additionally, we donate annually to over 15 local Non-Profits.

Acknowledgements: 2017-2023 3rd place WAVE Award Winner for Favorite Local Writer/Journalist.

**OUR READERS** 

\$91,566



88%

Avg. age 26-64 (Demographic target)



Find DEI advertising important

## LGBTQ+ ON THE WEB

Tampa Bay Gay avg. visits per month

86%

Small business find DEI important for customers and employees

42,152

1.4 Trillion

Annual spending power in US

Weekly event videos avg. views

2,200

## **CONTACT US**

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